ASPECTS OF INTERCULTURAL COMMUNICATION IN ROMANIA AND SOCIAL REPRESENTATIONS CONCERNING IMMIGRANTS

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Abstract. The article deals with the topic of intercultural communication from the perspective of Romania's population attitudes that are develop and express in relation to immigrants. It assumes that the European model of social construction requires mandatory rules and constructive ways of interaction between different ethnic groups. Migrants represent ethnic groups with high vulnerability to the risks related to social inclusion. Acceptance and integration of immigrants is proof of social maturity, a good reason to believe that the issue of intercultural communication is on a good path of expression in Europe. The practical analyses we propose below are primarily concerned with the way in which the Romanian society is manifested in the context of interactions with external social groups. The study we propose represents a secondary analysis which has as source the database developed while carrying out a Study on the immigration phenomenon in Romania.

Keywords: intercultural communication, European Union, immigrants, social representations

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